

PRESS RELEASE

Elastek's Five-Gallon Pails are now Recyclable

Teaming up with Waste Management, Elastek recycles cardboard, bags, plastic, and metal – we're proud to report that 99% of everything we use is recycled. In addition, we can now accept 5-gallon Elastek pails for recycling.

Tucson, AZ - June 1, 2010 - We've always wanted to recycle the plastic pails our product comes in. As far back as the first years of operations, we've been exploring ways to use these pails again. It was very labor intensive to wash out the used pails and we just couldn't get them clean enough to utilize for new product. But the search for a solution has never ended.

Waste Management has now provided us with an answer. They have located an Arizona-based facility that will take Elastek 5-gallon pails and recycle them at no charge. What a great way to save landfills and reuse perfectly good pails! There is a dedicated recycling bin located in the back of the Elastek buildings for this purpose. If you'd like to recycle Elastek pails, just scrape them out with a spatula or the paint roller cover. Then, bring them to our facility at 3700 Palo Verde Road. Someone at the front desk will assist you in recycling your pails. Please, only Elastek pails are accepted at our facility. We are currently working on establishing other drop-off sites for used Elastek pails.

For many years, Elastek employees have been involved in recycling efforts throughout the company. All clean cardboard, junk mail, office paper, newspaper, cans and plastic bottles that are part of daily operations, are collected and reprocessed. There are several drop-off points located throughout the company for employees to deposit items as soon as they are identified as recyclable. Several years ago, Elastek began recycling the water used in production with the ALAR Recovery System to reuse in batches and cleanup. We have no industrial drain attached to the county sewer system as we produce no waste water. Elastek had an energy audit performed in 2009 and completed the process of optimizing energy use throughout the facilities. Convenience is one of the first hurdles in getting members of a business to cooperate, but Elastek is proud of our nearly 100% participation. Employees are even encouraged to bring recyclables from home and use the company dumpster if they don't have curbside recycling.

Elastek is proud to be a green company inside and out. Our environmentally friendly products reflect UV rays and keep roofs cooler. This reduces the utility cost of cooling a home. Our coatings are long lasting and, when applied with a PolyTek fabric, can sustain your roof indefinitely, thus saving it from cluttering the landfill. Cooler, reflective roofs also reduce the heat island affect in urban areas. Three of our coatings are [ENERGY STAR](#)® qualified — [Solar Tek Extreme](#), [Solar Magic](#), and [Solar Mastic](#).

Elastek is truly a green choice company.

About Elastek:

Lori Thayer, Marketing Manager
Structural Elastomeric Products Inc. (Elastek)
(520) 624-6282
www.elastek.com

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